






















Motives <sup>®</sup> Ageless Renewal Foundation	Motives <sup>®</sup> Custom Blend Liquid Foundation	Motives <sup>®</sup> Liquid Powder Mineral Foundation	Motives <sup>®</sup> for La La Liquid Foundation	Motives <sup>®</sup> for La La Color Perfection Quad
<b>SKIN TYPE</b> Dry, mature skin	<b>SKIN TYPE</b> All skin types and tones	<b>SKIN TYPE</b> All skin types	<b>SKIN TYPE</b> All skin types	<b>SKIN TYPE</b> All skin types
<b>COVERAGE</b> Sheer	<b>COVERAGE</b> Sheer to full (buildable)	<b>COVERAGE</b> Medium to full (buildable)	<b>COVERAGE</b> Medium to full (buildable)	<b>COVERAGE</b> Medium to full (buildable)
<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Contains anti-aging ingredients including co-enzyme Q10 and hydrolyzed collagen</li> <li>• Diminishes the appearance of imperfections and dark spots</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Customized to all skin types, tones and ages</li> <li>• Made from pure minerals</li> <li>• Toners are talc free, eliminating chalky appearance</li> <li>• Includes skincare modifiers</li> <li>• Paraben free</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Three-in-one product with primer, color and sunscreen</li> <li>• Helps protect skin</li> <li>• Matte finish</li> <li>• Free of oil, wax, dye and talc</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Three different shades with buildable coverage that will not run or rub off</li> <li>• Doesn't turn chalky on medium to dark skin tones</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• All-in-one mineral quad to contour, highlight and conceal</li> <li>• Customized foundation with four shades in one to match</li> </ul>
<b>IN A WORD</b> Anti-aging 	<b>IN A WORD</b> Perfect shades 	<b>IN A WORD</b> Three-in-one 	<b>IN A WORD</b> Hydrates 	<b>IN A WORD</b> Mix-and-match 
<b>DC</b> \$21.00	<b>DC</b> Varies	<b>DC</b> \$18.00	<b>DC</b> \$18.00	<b>DC</b> \$25.00
<b>SR</b> \$29.50	<b>SR</b> Varies	<b>SR</b> \$24.95	<b>SR</b> 24.95	<b>SR</b> \$35.00
<b>BV</b> 18	<b>BV</b> Varies	<b>BV</b> 14	<b>BV</b> 13.5	<b>BV</b> 20
<b>RETAIL PROFIT</b> \$8.50	<b>RETAIL PROFIT</b> Varies	<b>RETAIL PROFIT</b> \$6.95	<b>RETAIL PROFIT</b> \$6.95	<b>RETAIL PROFIT</b> \$10.00
		<b>COMPARE &amp; SAVE</b> 👉 \$33.00   🏷️ \$8.05 👉 \$0.50	<b>COMPARE &amp; SAVE</b> 👉 \$39.00   🏷️ \$14.05 👉 \$0.50	
★ <i>Miami Modern Luxury magazine</i>	★ <i>TalkingMakeup.com</i>	★ <i>New Beauty magazine, NY Post</i>		★ <i>People.com</i>

KEY  
COMPETITOR PRICE 🏷️  
SAVINGS 🏷️  
CASHBACK 💰








Motives® Mineral Pressed Powder	Motives® Custom Blend Mineral Powder	Motives® Mineral Dual Foundation	Motives® for La La Mineral Dual Foundation	Motives® Full Coverage Photo Finish Powder
<b>SKIN TYPE</b> All skin types	<b>SKIN TYPE</b> All skin types	<b>SKIN TYPE</b> Normal to combination skin, light to medium skin tones	<b>SKIN TYPE</b> Normal to combination skin, light to medium skin tones	<b>SKIN TYPE</b> All skin types
<b>COVERAGE</b> Sheer to full (buildable)	<b>COVERAGE</b> Sheer to full (buildable)	<b>COVERAGE</b> Medium to full (buildable)	<b>COVERAGE</b> Medium to full (buildable)	<b>COVERAGE</b> Full
<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>Minimizes the appearance of pores and imperfections</li> <li>Gives a flawless, medium-to-full coverage</li> <li>Paraben and talc free</li> <li>Offers beneficial minerals for skin</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>Customizable mineral powder that allows you to match any skin tone perfectly</li> <li>No chemicals, dyes, talc or artificial colorants</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>Mineral based formula</li> <li>Can be applied dry for medium coverage or wet for more intense pigment</li> <li>Infused with aloe for firmer, smoother-looking skin</li> <li>Oil free, water-resistant</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>Mineral-based formula</li> <li>Does not turn ashy on medium to darker skin tones</li> <li>Can be applied dry for medium coverage or wet for more intense pigment</li> <li>Oil free, water resistant</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>Designed to be worn as a foundation or setting powder</li> <li>Paraben and fragrance free</li> </ul>
<b>IN A WORD</b> Youthful	<b>IN A WORD</b> Flawless	<b>IN A WORD</b> Flawless	<b>IN A WORD</b> Amazing	<b>IN A WORD</b> Picture-perfect
				
<b>DC</b> \$17.50	<b>DC</b> Varies	<b>DC</b> \$21.25	<b>DC</b> \$22.00	<b>DC</b> \$17.50
<b>SR</b> \$24.50	<b>SR</b> Varies	<b>SR</b> 29.95	<b>SR</b> \$29.95	<b>SR</b> \$24.50
<b>BV</b> 14	<b>BV</b> Varies	<b>BV</b> 16	<b>BV</b> 15	<b>BV</b> 14.5
<b>RETAIL PROFIT</b> \$7.00	<b>RETAIL PROFIT</b> Varies	<b>RETAIL PROFIT</b> \$8.70	<b>RETAIL PROFIT</b> \$7.95	<b>RETAIL PROFIT</b> \$7.00
		<b>COMPARE &amp; SAVE</b>  \$44.00    \$14.05  \$0.50	<b>COMPARE &amp; SAVE</b>  \$39.00    \$9.05  \$0.60	

KEY  
 COMPETITOR PRICE   
 SAVINGS   
 CASHBACK 

# concealers and powders

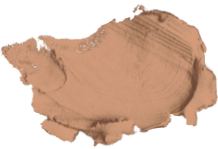



motives®  
by loren ridinger



Motives® Liquid Correction Concealer	Motives® Crème Concealer	Motives® Shape & Sculpt Duo	Motives® Luminous Translucent Loose Powder	Motives® Luminous Translucent Pressed Powder
<b>COVERAGE</b> Medium to full	<b>COVERAGE</b> Full	<b>COVERAGE</b> Medium to full	<b>COVERAGE</b> Sheer	<b>COVERAGE</b> Sheer to medium
<b>ABOUT THE PRODUCT</b> • Minimizes the appearance of skin imperfections	<b>ABOUT THE PRODUCT</b> • Conceals dark circles, discoloration and hyper-pigmentation	<b>ABOUT THE PRODUCT</b> • Highlights and contours the face	<b>ABOUT THE PRODUCT</b> • Sets a flawless finish over any foundation without clogging pores	<b>ABOUT THE PRODUCT</b> • Sets liquid foundation and adds a youthful glow
<b>IN A WORD</b> Touch-ups	<b>IN A WORD</b> Flawless	<b>IN A WORD</b> Flawless	<b>IN A WORD</b> Loose	<b>IN A WORD</b> Pressed
				
<b>DC</b> \$12.25	<b>DC</b> \$11.50	<b>DC</b> \$15.75	<b>DC</b> \$15.00	<b>DC</b> \$15.00
<b>SR</b> \$17.00	<b>SR</b> \$16.50	<b>SR</b> \$22.00	<b>SR</b> \$21.00	<b>SR</b> \$21.00
<b>BV</b> 10	<b>BV</b> 9	<b>BV</b> 12.5	<b>BV</b> 12	<b>BV</b> 12
<b>RETAIL PROFIT</b> \$4.75	<b>RETAIL PROFIT</b> \$5.00	<b>RETAIL PROFIT</b> \$6.25	<b>RETAIL PROFIT</b> \$6.00	<b>RETAIL PROFIT</b> \$6.00
	<b>COMPARE &amp; SAVE</b> 🛒 \$18.00   💰 \$1.50 🏪 \$0.33			
	★ <a href="http://WhomYouKnow.com">WhomYouKnow.com</a>	★ <a href="http://Hush Chicago magazine">Hush Chicago magazine</a>		

KEY  
COMPETITOR PRICE 🛒  
SAVINGS 💰  
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<b>Motives® Eye Base</b>	<b>Motives® Crème Eye Shadow</b>	<b>Motives® Pressed Eye Shadow</b>	<b>Motives® Mineral Baked Eye Shadow Trio</b>
<b>TEXTURE</b> Creamy	<b>TEXTURE</b> Creamy	<b>TEXTURE</b> Pressed	<b>TEXTURE</b> Pressed mineral
<b>COLOR/PIGMENT PAY OFF</b> Fair to medium skin tones	<b>COLOR/PIGMENT PAY OFF</b> LUXE: Rich, neutral colors EYE CANDY: Intense, vibrant colors	<b>COLOR/PIGMENT PAY OFF</b> • Varies from sheer to intense • Buildable	<b>COLOR/PIGMENT PAY OFF</b> Buildable
<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Eliminates creasing</li> <li>• Keeps shadow in place all day and night</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Perfect to use alone or under pressed eye shadows</li> <li>• Can be used as an eye base</li> <li>• Water resistant</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Longwear pearlized, matte, shimmer and glitter finishes</li> <li>• Paraben, oil and fragrance free</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Can be worn wet or dry</li> <li>• Baked eye shadow gives intense color payoff</li> </ul>
<b>IN A WORD</b> True color 	<b>IN A WORD</b> Vibrant 	<b>IN A WORD</b> Versatile 	<b>IN A WORD</b> Baked 
<b>DC</b> \$10.00	<b>DC</b> \$11.25	<b>DC</b> \$9.00	<b>DC</b> \$17.25
<b>SR</b> \$14.00	<b>SR</b> \$15.75	<b>SR</b> \$12.50	<b>SR</b> \$24.00
<b>BV</b> 8.5	<b>BV</b> 9	<b>BV</b> 7.25	<b>BV</b> 13.5
<b>RETAIL PROFIT</b> \$4.00	<b>RETAIL PROFIT</b> \$4.50	<b>RETAIL PROFIT</b> \$3.50	<b>RETAIL PROFIT</b> \$6.75
<b>COMPARE &amp; SAVE</b> \$18.50    \$4.50    \$0.28		<b>COMPARE &amp; SAVE</b> \$15.00    \$2.50    \$0.25	
	★ <i>Us Weekly</i>	★ <i>Second City Style, People StyleWatch, Latina Beauty Award Winner</i>	★ <i>Beauty Info Zone</i>

KEY  
COMPETITOR PRICE   
SAVINGS   
CASHBACK



**Motives®  
Paint Pot Mineral  
Eye Shadow**

**Motives®  
Glitter Pot**

**Motives®  
Gem Dust**

**Motives®  
Sparkle Pot**

**COLOR/PIGMENT PAY OFF**  
Full

**COLOR/PIGMENT PAY OFF**  
Sheer to full (buildable)

**COLOR/PIGMENT PAY OFF**  
Medium

**COLOR/PIGMENT PAY OFF**  
Full

**ABOUT THE PRODUCT**

- Loose eye shadow
- Can be used wet or dry on face, eyes or body
- Talc and oil free

**ABOUT THE PRODUCT**

- Loose glitter for added drama
- Used with glitter adhesive

**ABOUT THE PRODUCT**

- Loose eye shadow
- Combines powder and glitter in one easy application

**ABOUT THE PRODUCT**

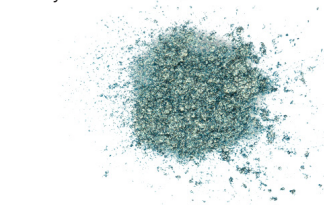
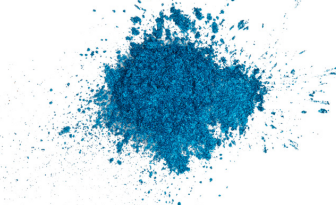
- Finely milled loose highly pigmented shimmer powder

**IN A WORD**  
Iridescent

**IN A WORD**  
Drama

**IN A WORD**  
Shimmer

**IN A WORD**  
Fairy dust



**DC** \$14.00

**DC** \$10.00

**DC** \$8.50

**DC** \$10.00

**SR** \$18.95

**SR** \$14.00

**SR** \$12.00

**SR** \$14.00

**BV** 10.5

**BV** 7.5

**BV** 6

**BV** 7.5

**RETAIL PROFIT** \$4.00

**RETAIL PROFIT** \$4.50

**RETAIL PROFIT** \$3.50

**RETAIL PROFIT** \$4.00

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## Motives® Khol Eyeliner

**TEXTURE**  
Crayon

### ABOUT THE PRODUCT

- Great for smudging and creating a smokey eye
- Creamy and smooth, glides on with ease

**IN A WORD**  
Classic

**DC** \$10.50

**SR** \$14.75

**BV** 8.5

**RETAIL PROFIT** \$4.25

### COMPARE & SAVE

👎 \$16.50 | 🏷️ \$1.75 | 📦 \$0.30

## Motives® for La La Mineral Khol Eyeliner

**TEXTURE**  
Crayon

### ABOUT THE PRODUCT

- Creates sharp and soft lines
- Creamy and smooth, glides on with ease

**IN A WORD**  
Natural

**DC** \$10.00

**SR** \$14.00

**BV** 8

**RETAIL PROFIT** \$4.00

### COMPARE & SAVE

👎 \$15.00 | 🏷️ \$1.00 | 📦 \$0.28

## Motives® Waterproof Eye Pencil

**TEXTURE**  
Creamy

### ABOUT THE PRODUCT

- Long-wearing, waterproof formula
- Retractable eyeliner with smudger applicator

**IN A WORD**  
Retractable

**DC** \$11.00

**SR** \$15.00

**BV** 9

**RETAIL PROFIT** \$4.00



**Motives®  
Luxe Precision Eye Line**

**TEXTURE**  
Liquid

**ABOUT THE PRODUCT**

- Long-lasting, waterproof formula
- Velvet tip for precision application to create fine or bold lines

**IN A WORD**  
Shimmer

**DC** \$10.00

**SR** \$14.00

**BV** 8

**RETAIL PROFIT** \$4.00

**Motives®  
Liquid Eyeliner**

**TEXTURE**  
Liquid

**ABOUT THE PRODUCT**

- Creates super-fine lines
- Long-lasting formula

**IN A WORD**  
Fine

**DC** \$10.00

**SR** \$14.00

**BV** 8

**RETAIL PROFIT** \$4.00

**Motives®  
Gel Eyeliner**

**TEXTURE**  
Gel

**ABOUT THE PRODUCT**

- Mineral formula
- Apply with eyeliner brush to create thick or fine lines

**IN A WORD**  
Drama

**DC** \$11.25

**SR** \$15.75

**BV** 9

**RETAIL PROFIT** \$4.50

★ *RAINE magazine*

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Motives <sup>®</sup> Lustrafy Mascara	Motives <sup>®</sup> Lustrafy Waterproof Mascara	Motives <sup>®</sup> Lustrafy High Definition Mascara	Motives <sup>®</sup> for La La Mineral Mascara	Motives <sup>®</sup> Lash Primer
<b>EFFECT</b> Volumizing	<b>EFFECT</b> Volumizing and waterproof	<b>EFFECT</b> Lengthening and defining	<b>EFFECT</b> Volumizing and lengthening	<b>EFFECT</b> • Volumizing and lengthening • Primer for lashes
<b>DC</b> \$12.00	<b>DC</b> \$12.50	<b>DC</b> \$12.00	<b>DC</b> \$12.00	<b>DC</b> \$11.25
<b>SR</b> \$16.95	<b>SR</b> \$17.50	<b>SR</b> \$16.95	<b>SR</b> \$16.50	<b>SR</b> \$15.95
<b>BV</b> 10	<b>BV</b> 10	<b>BV</b> 10	<b>BV</b> 9	<b>BV</b> 9
<b>RETAIL PROFIT</b> \$4.95	<b>RETAIL PROFIT</b> \$5.00	<b>RETAIL PROFIT</b> \$4.95	<b>RETAIL PROFIT</b> \$4.50	<b>RETAIL PROFIT</b> \$4.70
		<b>COMPARE &amp; SAVE</b> 👉 \$20.00   🕒 \$3.05 👛 \$0.34	<b>COMPARE &amp; SAVE</b> 👉 \$23.00   🕒 \$6.50 👛 \$0.33	<b>COMPARE &amp; SAVE</b> 👉 \$16.00   🕒 \$0.05 👛 \$0.32
★ <a href="http://WhomYouKnow.com">WhomYouKnow.com</a>		★ <a href="http://BeautyZone.com">BeautyZone.com</a>		

KEY  
COMPETITOR PRICE 📊  
SAVINGS 🕒  
CASHBACK 👛

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Motives <sup>®</sup> Essential Brow Kit	Motives <sup>®</sup> Eyebrow Pencil	Motives <sup>®</sup> for La La Mineral Waterproof Eyebrow Pencil	Motives <sup>®</sup> Brow Perfecting Gel
<b>EFFECT</b> Customizable and natural	<b>EFFECT</b> Precision and definition	<b>EFFECT</b> Natural and precision	<b>EFFECT</b> Color and precision
<b>TYPE</b> Powder and wax	<b>TYPE</b> Pencil	<b>TYPE</b> Retractable creamy pencil with spooly brush	<b>TYPE</b> Gel
<b>DC</b> \$21.75	<b>DC</b> \$10.00	<b>DC</b> \$10.00	<b>DC</b> \$11.40
<b>SR</b> \$29.95	<b>SR</b> \$14.00	<b>SR</b> \$14.00	<b>SR</b> 15.95
<b>BV</b> 17.5	<b>BV</b> 8	<b>BV</b> 7	<b>BV</b> 8.5
<b>RETAIL PROFIT</b> \$8.20	<b>RETAIL PROFIT</b> \$4.00	<b>RETAIL PROFIT</b> \$4.00	<b>RETAIL PROFIT</b> \$4.55
			<b>COMPARE &amp; SAVE</b> 📺 \$16.00   🏠 \$0.05   💰 \$0.32



Motives <sup>®</sup> Collagen Core Lipstick	Motives <sup>®</sup> Lip Boost	Motives <sup>®</sup> Mineral Lipstick	Motives <sup>®</sup> for La La Mineral Lipstick	Motives <sup>®</sup> Rich Formula Lipstick	Motives <sup>®</sup> Max Lips Lipstick
<b>COVERAGE</b> Sheer to medium	<b>COVERAGE</b> Medium	<b>COVERAGE</b> Medium to full	<b>COVERAGE</b> Medium to full	<b>COVERAGE</b> Full	<b>COVERAGE</b> Full
<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Helps diminish the look of fine lines and wrinkles</li> <li>• Moisturizes</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Lip plumper in a lipstick</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Moisturizes and conditions</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Moisturizes and conditions</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Full color with a satin finish</li> <li>• Matte and pearlized finishes</li> <li>• Hydrates lips</li> <li>• Paraben free</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Hot summer colors with Maxi-Lip to hydrate and plump</li> </ul>
<b>IN A WORD</b> Smooths	<b>IN A WORD</b> Plumps	<b>IN A WORD</b> Moisturizes	<b>IN A WORD</b> Mineral	<b>IN A WORD</b> Color	<b>IN A WORD</b> Anti-aging
					
<b>DC</b> \$16.00	<b>DC</b> \$11.25	<b>DC</b> \$11.25	<b>DC</b> \$11.00	<b>DC</b> \$10.50	<b>DC</b> \$12.50
<b>SR</b> \$22.50	<b>SR</b> \$15.75	<b>SR</b> \$15.75	<b>SR</b> \$15.75	<b>SR</b> \$14.95	<b>SR</b> \$17.50
<b>BV</b> 12	<b>BV</b> 9	<b>BV</b> 9	<b>BV</b> 8	<b>BV</b> 8.5	<b>BV</b> 10
<b>RETAIL PROFIT</b> \$6.50	<b>RETAIL PROFIT</b> \$4.50	<b>RETAIL PROFIT</b> \$4.50	<b>RETAIL PROFIT</b> \$4.75	<b>RETAIL PROFIT</b> \$4.45	<b>RETAIL PROFIT</b> \$5.00
			<b>COMPARE &amp; SAVE</b> 📺 \$20.00   📶 \$4.25 📺 \$0.32	<b>COMPARE &amp; SAVE</b> 📺 \$15.00   📶 \$0.05 📺 \$0.24	

★ Beauty Info Zone

★ People StyleWatch

★ Women's Health

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COMPETITOR PRICE 📺  
SAVINGS 📶  
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Motives <sup>®</sup> Lip Shine	Motives <sup>®</sup> Pucker Up Lip Plumper	Motives <sup>®</sup> Mineral Lip Shine	Motives <sup>®</sup> for La La Mineral Lip Shine	Motives <sup>®</sup> Full Color Lip Shine
<b>COVERAGE</b> Sheer	<b>COVERAGE</b> Sheer	<b>COVERAGE</b> Buildable sheer to full	<b>COVERAGE</b> Medium to full	<b>COVERAGE</b> Full
<b>ABOUT THE PRODUCT</b> • Convenient purse size • High shine without stickiness	<b>ABOUT THE PRODUCT</b> • Plump lips • Adds high shine	<b>ABOUT THE PRODUCT</b> • Brush applicator • Hydrates and conditions chapped lips	<b>ABOUT THE PRODUCT</b> • Brush applicator • Hydrates lips	<b>ABOUT THE PRODUCT</b> • Mineral formula • Angled applicator with squeeze tube for convenient application
<b>IN A WORD</b> Travel 	<b>IN A WORD</b> Plumps 	<b>IN A WORD</b> Mineral 	<b>IN A WORD</b> Amazing 	<b>IN A WORD</b> Mineral 
<b>DC</b> \$7.50	<b>DC</b> \$11.50	<b>DC</b> \$12.00	<b>DC</b> \$12.00	<b>DC</b> \$12.00
<b>SR</b> \$10.50	<b>SR</b> \$16.00	<b>SR</b> \$16.50	<b>SR</b> \$16.50	<b>SR</b> \$16.95
<b>BV</b> 6	<b>BV</b> 9.5	<b>BV</b> 9	<b>BV</b> 9	<b>BV</b> 10
<b>RETAIL PROFIT</b> \$3.00	<b>RETAIL PROFIT</b> \$4.50	<b>RETAIL PROFIT</b> \$4.50	<b>RETAIL PROFIT</b> \$4.50	<b>RETAIL PROFIT</b> \$4.95
<b>COMPARE &amp; SAVE</b> 👉 \$15.00   🕒 \$4.50 👛 \$0.21			<b>COMPARE &amp; SAVE</b> 👉 \$18.00   🕒 \$1.50 👛 \$0.33	
★ <i>Siempre Mujer</i> Best Day and Night Looks	★ <i>Us Weekly</i>	★ <i>Buzzillions.com</i>	★ <i>Vogue magazine</i>	★ <i>Buzzillions.com</i>

KEY  
COMPETITOR PRICE 🏷️  
SAVINGS 🕒  
CASHBACK 👛

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Motives <sup>®</sup> Vitamin C Lip Treatment	Motives <sup>®</sup> Hydrating Lip Balm	Motives <sup>®</sup> Vitamin E Lip Treatment	Motives <sup>®</sup> Lip Pumice	Motives <sup>®</sup> Lip Lock	Motives <sup>®</sup> 40FY <sup>®</sup> Lip Treatment
<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>Hydrates and keeps lips soft and smooth</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>Hydrates, protects and soothes lips</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>Seals in moisture</li> <li>Helps hydrate chapped lips</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>Gently exfoliates dead skin for smooth lips</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>Fills in lines, wrinkles and uneven places on the lip for a smoother appearance</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>Increases lip volume</li> </ul>
<b>IN A WORD</b> Heals	<b>IN A WORD</b> Protects	<b>IN A WORD</b> Moisturizes	<b>IN A WORD</b> Exfoliates	<b>IN A WORD</b> Base	<b>IN A WORD</b> Plumps
<b>DC</b> \$12.50	<b>DC</b> \$12.50	<b>DC</b> \$12.50	<b>DC</b> \$10.50	<b>DC</b> \$9.00	<b>DC</b> \$14.50
<b>SR</b> \$17.50	<b>SR</b> \$17.50	<b>SR</b> \$17.50	<b>SR</b> \$14.95	<b>SR</b> \$12.50	<b>SR</b> \$20.00
<b>BV</b> 10	<b>BV</b> 10	<b>BV</b> 10	<b>BV</b> 8.5	<b>BV</b> 6.5	<b>BV</b> 12
<b>RETAIL PROFIT</b> \$5.00	<b>RETAIL PROFIT</b> \$5.00	<b>RETAIL PROFIT</b> \$5.00	<b>RETAIL PROFIT</b> \$4.45	<b>RETAIL PROFIT</b> \$3.50	<b>RETAIL PROFIT</b> \$5.50
	<b>COMPARE &amp; SAVE</b> \$19.00    \$1.50 \$0.35				

KEY  
 COMPETITOR PRICE   
 SAVINGS   
 CASHBACK



**Motives®  
Bronzer — Miami Glow**

**Motives®  
Bronzer — California Girl**

**Motives®  
Blush Bronzer Duo**

**Motives® for La La  
Mineral Bronzing  
Shimmer Powder**

**PIGMENT/COLOR PAYOFF**  
Buildable

**PIGMENT/COLOR PAYOFF**  
Buildable

**PIGMENT/COLOR PAYOFF**  
Buildable

**PIGMENT/COLOR PAYOFF**  
Buildable

**FINISH**  
Shimmer, bronze

**FINISH**  
Matte, bronze

**FINISH**  
• Blush and shimmer bronzer  
in one  
• Good for beginner contouring

**FINISH**  
• Mineral lightweight shimmer  
and bronzer in one

**IN A WORD**  
Glow

**IN A WORD**  
Sun-kissed

**IN A WORD**  
Natural

**IN A WORD**  
Shimmer



**DC** \$15.75

**DC** \$15.75

**DC** \$16.00

**DC** \$17.50

**SR** \$22.00

**SR** \$22.00

**SR** \$22.50

**SR** \$24.50

**BV** 12.5

**BV** 12.5

**BV** 13

**BV** 14

**RETAIL PROFIT** \$6.25

**RETAIL PROFIT** \$6.25

**RETAIL PROFIT** \$6.50

**RETAIL PROFIT** \$7.00

**COMPARE & SAVE**

🛒 \$24.00 | 💰 \$2.00 | 💳 \$0.44

**COMPARE & SAVE**

🛒 \$24.00 | 💰 \$2.00 | 💳 \$0.44

★ *Happi magazine*

★ *Modoration.com*

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**Motives®  
Pressed Blush**

**FINISH**

- Natural, healthy flush of color
- Matte, shimmer and pearl finishes

**DC** \$10.00

**SR** \$14.00

**BV** 8.25

**RETAIL PROFIT** \$4.00

**COMPARE & SAVE**

🛒 \$20.00 | 💰 \$6.00 | 🏠 \$0.28

**Motives®  
Mineral Blush**

**FINISH**

- Pearl and matte finishes

**DC** \$11.00

**SR** \$15.50

**BV** 9

**RETAIL PROFIT** \$4.50

**Motives® for La La  
Mineral Blusha**

**FINISH**

- Pearl and matte finishes

**DC** \$11.75

**SR** \$16.50

**BV** 9

**RETAIL PROFIT** \$4.75

**COMPARE & SAVE**

🛒 \$24.00 | 💰 \$7.50 | 🏠 \$0.33

**Motives®  
Crème Blush**

**FINISH**

- Creamy, matte and shimmer finishes

**DC** \$13.50

**SR** \$18.95

**BV** 10.5

**RETAIL PROFIT** \$5.45



**Motives® for La La  
La La's Court Mineral Eye  
Shadow Palette**

**CONTENTS**

- Five mineral pressed eye shadows

**DC** \$28.50

**SR** \$39.95

**BV** 20

**RETAIL PROFIT** \$11.45

★ *NY Post*

**Motives®  
Boxed Beauty**

**CONTENTS**

- Six eye shadows and two blushes

**DC** \$21.50

**SR** \$29.95

**BV** 16

**RETAIL PROFIT** \$8.45

**Motives®  
Compact Beauty**

**CONTENTS**

- Four eye shadows and six lip glosses
- Natural colors

**DC** \$15.00

**SR** \$21.00

**BV** 11.5

**RETAIL PROFIT** \$6.00



**The Present for Motives®  
by Scott Barnes**

**CONTENTS**

- Four lip glosses, four eye shadows, four concealers, two blushes and one translucent powder

**DC** \$28.00

**SR** \$39.95

**BV** 21

**RETAIL PROFIT** \$11.95

**Motives®  
4 Shadow Beauty Compacts**

**CONTENTS**

- Four mineral pressed eye shadows

**DC** \$21.00

**SR** \$29.95

**BV** 17

**RETAIL PROFIT** \$8.95

**Motives®  
Beauty Weapon**

**CONTENTS**

- Nine eye shadows and two lip glosses
- Three tutorials to get intense, dramatic and natural eyes

**DC** \$35.00

**SR** \$49.95

**BV** 27

**RETAIL PROFIT** \$14.95

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**Motives®  
Essential Lip Kit**

**Motives®  
Sweet Revenge  
Lip Kit**

**Motives®  
Stolen Kisses  
Lip Kit**

**Motives®  
Red My Lips  
Lip Quad**

**CONTENTS**

• Nine long-lasting lip colors

**CONTENTS**

• Six lipsticks and three lip glosses

**CONTENTS**

• Nine lipsticks

**CONTENTS**

• Four lipsticks in shades of red

**DC** \$25.00

**DC** \$25.00

**DC** \$25.00

**DC** \$25.00

**SR** \$35.00

**SR** \$35.00

**SR** \$35.00

**SR** \$35.00

**BV** 20

**BV** 20

**BV** 20

**BV** 20

**RETAIL PROFIT** \$10.00

**RETAIL PROFIT** \$10.00

**RETAIL PROFIT** \$10.00

**RETAIL PROFIT** \$10.00

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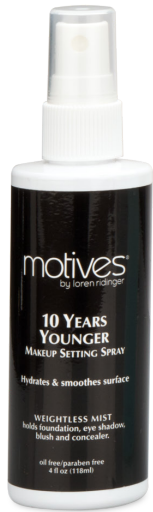
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Motives® Angled Eyeliner Brush	Motives® Detailing Brush	Motives® Eye Blender Brush	Motives® Kabuki Brush	Motives® Powder Brush	Motives® Mineral Flat-Top Powder Brush
<b>HOW TO USE</b> <ul style="list-style-type: none"> <li>• Great with Motives Gel Eyeliner and to define eyes</li> <li>• Define eyes with precise or thick lines</li> </ul>	<b>HOW TO USE</b> <ul style="list-style-type: none"> <li>• Create precise details and accents</li> <li>• Great with crème eye shadows</li> <li>• Use to conceal small blemishes</li> </ul>	<b>HOW TO USE</b> <ul style="list-style-type: none"> <li>• Use for all over color</li> <li>• Easily blend pressed eye shadow</li> </ul>	<b>HOW TO USE</b> <ul style="list-style-type: none"> <li>• Use to buff powders and custom mineral powders all over face</li> <li>• Perfect to use to highlight with bronzers or Motives Shape and Sculpt Duo</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Use to blend powders and powder foundations all over face for medium coverage</li> </ul>	<b>ABOUT THE PRODUCT</b> <ul style="list-style-type: none"> <li>• Use to stipple powders and custom mineral powders all over the face for full coverage</li> </ul>
<b>DC</b> \$10.00	<b>DC</b> \$7.10	<b>DC</b> \$7.10	<b>DC</b> \$10.00	<b>DC</b> \$10.00	<b>DC</b> \$10.00
<b>SR</b> \$14.00	<b>SR</b> \$9.95	<b>SR</b> \$9.95	<b>SR</b> \$13.95	<b>SR</b> \$14.95	<b>SR</b> \$13.95
<b>BV</b> 7	<b>BV</b> 4	<b>BV</b> 4	<b>BV</b> 4	<b>BV</b> 6	<b>BV</b> 4
<b>RETAIL PROFIT</b> \$4.00	<b>RETAIL PROFIT</b> \$2.85	<b>RETAIL PROFIT</b> \$2.85	<b>RETAIL PROFIT</b> \$3.95	<b>RETAIL PROFIT</b> \$4.95	<b>RETAIL PROFIT</b> \$3.95
★ <a href="http://BeautySnob.com">BeautySnob.com</a>					



<p><b>Motives<sup>®</sup> Foundation Brush</b></p>	<p><b>Motives<sup>®</sup> Jumbo Sponge Brushlette</b></p>	<p><b>Motives<sup>®</sup> Cheek Contour Brush</b></p>	<p><b>Motives<sup>®</sup> 7-Piece Essential Brush Set</b></p>	<p><b>Motives<sup>®</sup> 15-Piece Professional Brush Set</b></p>
<p><b>HOW TO USE</b></p> <ul style="list-style-type: none"> <li>• Use to layer primer, liquid and cream foundation evenly</li> </ul>	<p><b>HOW TO USE</b></p> <ul style="list-style-type: none"> <li>• Use to stipple liquid foundation for full coverage</li> </ul>	<p><b>HOW TO USE</b></p> <ul style="list-style-type: none"> <li>• Use to apply blush, bronzer and duos to the hollows of cheeks and for contouring</li> </ul>	<p><b>ABOUT THE PRODUCT</b></p> <ul style="list-style-type: none"> <li>• Basic brush set with powder, foundation, eye shadow, detailing, concealer and eyelash/eyebrow brush</li> </ul>	<p><b>ABOUT THE PRODUCT</b></p> <ul style="list-style-type: none"> <li>• Advanced brush set that includes powder, foundation, eye shadow, detailing, concealer, crease fan, angled brushes and many more</li> </ul>
<p><b>DC</b> \$12.50</p>	<p><b>DC</b> \$8.00</p>	<p><b>DC</b> \$8.00</p>	<p><b>DC</b> \$25.00</p>	<p><b>DC</b> \$75.00</p>
<p><b>SR</b> \$17.50</p>	<p><b>SR</b> \$11.00</p>	<p><b>SR</b> \$10.95</p>	<p><b>SR</b> \$35.00</p>	<p><b>SR</b> \$105.00</p>
<p><b>BV</b> 7</p>	<p><b>BV</b> 5</p>	<p><b>BV</b> 3</p>	<p><b>BV</b> 12</p>	<p><b>BV</b> 32</p>
<p><b>RETAIL PROFIT</b> \$5.00</p>	<p><b>RETAIL PROFIT</b> \$3.00</p>	<p><b>RETAIL PROFIT</b> \$2.95</p>	<p><b>RETAIL PROFIT</b> \$10.00</p>	<p><b>RETAIL PROFIT</b> \$30.00</p>
<p>★ <a href="http://Buzzillions.com">Buzzillions.com</a></p>			<p>★ <a href="http://Buzzillions.com">Buzzillions.com</a></p>	



**Motives<sup>®</sup>  
10 Years Younger Makeup  
Setting Spray**

**ABOUT THE PRODUCT**

- Helps reduce makeup slippage into pores, wrinkles or scars

**DC** \$21.00

**SR** \$29.95

**BV** 17

**RETAIL PROFIT** \$8.95

**Motives<sup>®</sup>  
Gentle Eye Makeup  
Remover**

**ABOUT THE PRODUCT**

- Formula removes makeup instantly

**DC** \$8.00

**SR** \$11.50

**BV** 5

**RETAIL PROFIT** \$3.50

**COMPARE & SAVE**

🛒 \$20.00 | 💰 \$8.50 | 🏠 \$0.23

**Motives<sup>®</sup>  
Waterproof Eye Makeup  
Remover**

**ABOUT THE PRODUCT**

- Gentle and efficient eye makeup removal

**DC** \$8.00

**SR** \$11.50

**BV** 5

**RETAIL PROFIT** \$3.50

**Motives<sup>®</sup>  
Liquid Gold Shimmer**

**ABOUT THE PRODUCT**

- Illuminates skin by adding shimmer to eyes, cheeks and body

**DC** \$10.60

**SR** \$14.95

**BV** 8

**RETAIL PROFIT** \$4.35

★ Self.com

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Motives® Professional Nail and Grooming Kits	Motives® No More Shine Makeup Setting Spray	Motives® Bronzing Lotion	Motives® Perfecting Face Primer
<b>ABOUT THE PRODUCT</b> • Helps repair cuticles and fingernails	<b>ABOUT THE PRODUCT</b> • Helps control surface shine and absorb excess oil	<b>ABOUT THE PRODUCT</b> • Hydrates and moisturizes while providing a natural, streak-free glow	<b>ABOUT THE PRODUCT</b> • Heals the skin to allow foundation to cover redness • Helps fill in lines to create a smooth canvas
<b>DC</b> \$21.50	<b>DC</b> \$21.00	<b>DC</b> \$17.75	<b>DC</b> \$14.25
<b>SR</b> \$29.95	<b>SR</b> \$30.00	<b>SR</b> \$24.95	<b>SR</b> \$19.95
<b>BV</b> 16	<b>BV</b> 17	<b>BV</b> 14	<b>BV</b> 12
<b>RETAIL PROFIT</b> \$8.45	<b>RETAIL PROFIT</b> \$9.00	<b>RETAIL PROFIT</b> \$7.00	<b>RETAIL PROFIT</b> \$5.70
		<b>COMPARE &amp; SAVE</b> 🛒 \$42.00   💰 \$17.05   📄 \$3.05	<b>COMPARE &amp; SAVE</b> 🛒 \$29.00   💰 \$9.05   📄 \$0.40



<b>YOURS<sup>®</sup> Pour Homme</b> by Loren Ridinger	<b>OURS<sup>™</sup></b> by Loren Ridinger	<b>MINE<sup>®</sup></b> by Loren Ridinger
<b>WHO IT'S FOR</b> <ul style="list-style-type: none"> <li>• Perfect for men</li> </ul>	<b>WHO IT'S FOR</b> <ul style="list-style-type: none"> <li>• Ideal for both the modern man and woman</li> </ul>	<b>WHO IT'S FOR</b> <ul style="list-style-type: none"> <li>• Perfect for women</li> </ul>
<b>ESSENCE</b> <ul style="list-style-type: none"> <li>• Spicy notes of citrus and juniper, combined with wood and musk</li> </ul>	<b>ESSENCE</b> <ul style="list-style-type: none"> <li>• Notes of citrus, undertones of lemon and bergamot orange, as well as softness of olive blossom, vanilla and guaiacwood with the aroma of incense</li> </ul>	<b>ESSENCE</b> <ul style="list-style-type: none"> <li>• Aroma of gardenias</li> </ul>
<b>DC</b> \$18.50	<b>DC</b> \$18.50	<b>DC</b> \$18.50
<b>SR</b> \$25.95	<b>SR</b> \$25.95	<b>SR</b> \$25.95
<b>BV</b> 15	<b>BV</b> 15	<b>BV</b> 15
<b>RETAIL PROFIT</b> \$7.45	<b>RETAIL PROFIT</b> \$7.45	<b>RETAIL PROFIT</b> \$7.45

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**Motives®  
Nail Lacquer**

**ABOUT THE PRODUCT**

- Long-lasting color
- Brilliant, chip-resistant finish
- Easy, smooth application

**DC** \$5.00

**SR** \$6.95

**BV** 3.5

**RETAIL PROFIT** \$1.95

**COMPARE & SAVE**

🛒 \$8.00 | 💰 \$1.05 | 🏠 \$0.14

**Motives®  
Cuticle Oil**

**ABOUT THE PRODUCT**

- Vitamin E and safflower oil hydrate and moisturize the cuticle
- Helps protect nails from splitting and cracking

**DC** \$5.00

**SR** \$6.95

**BV** 3.5

**RETAIL PROFIT** \$1.95

**Motives®  
Base Coat**

**ABOUT THE PRODUCT**

- Protects nails from dark polish staining
- Minimizes chipping and peeling of nail polish

**DC** \$5.00

**SR** \$6.95

**BV** 3.5

**RETAIL PROFIT** \$1.95

**Motives®  
Clear Top Coat**

**ABOUT THE PRODUCT**

- Helps color last longer
- Provides long-lasting hold on polish

**DC** \$5.00

**SR** \$6.95

**BV** 3.5

**RETAIL PROFIT** \$1.95